

## **CABAM Vision:**

To provide students with rigorous and relevant business concepts and skills, through education, and experiences that are vital for success in life.

## **CABAM Values:**

**“PRIDE<sup>3</sup>”**

**P**ROFESSIONALISM

**R**ESULTS

**I**NTEGRITY

**D**IVERSITY

**E**DUCATION

**E**NGAGEMENT

## **2024–2025** **EXPERIENCES &** **OPPORTUNITIES**

**Professional Dress Days**  
Quarterly

**Job Shadowing**  
Fall & Spring

**Senior Field Trip**  
(Disney Imagination Campus)

**Annual Business Trip**  
Spring 2025—New York City  
Spring 2026—Seattle, WA

**Guest Lecture Series—**  
Fall & Spring

**Career & College Fair**

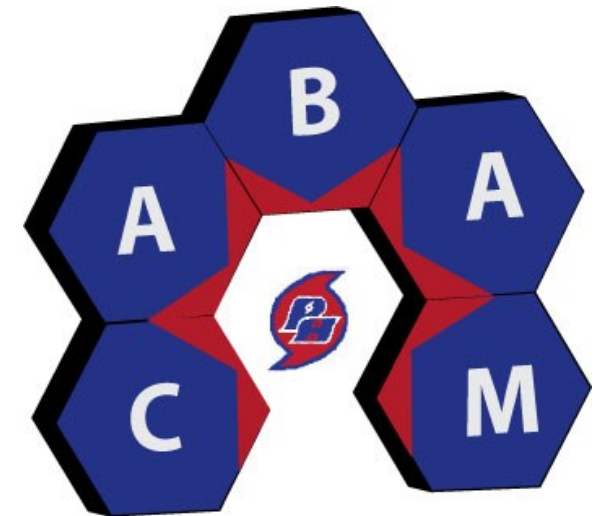
**Business Field Trips**

**Develop Soft Skills**

**Networking Activities**

**Community Service Projects/  
Bright Futures Hours**

Career  
Academy of  
Business  
Administration &  
Management



**CABAM Mission:**  
“Empowering Success”

## PROGRAMS:

### BUSINESS MANAGEMENT & ANALYSIS:

- Accounting Applications (H)
- Business & Entrepreneurial Principles (H)(C)
- Legal Aspects of Business (H)

### DIGITAL DESIGN (C):

- Digital Design 1-4 (H)

### HOSPITALITY & TOURISM

#### MANAGEMENT:

- Introduction to Hospitality & Tourism (C)
- Technology for Hospitality & Tourism
- Hospitality Marketing & Management (H)
- Hospitality Internship

### RECREATION, ENTERTAINMENT & SPORTS

#### (RES) MARKETING:

- RES Essentials
- RES Applications
- RES Marketing & Management (H)
- RES Internship

### TELEVISION PRODUCTION:

- Digital Media Technology 1-4 (H)

### COMPUTER SCIENCE:

- Advanced Information Technology (H)
- Foundations of Programming (H)
- AP Computer Science Principles
- AP Computer Science A

# The Career Academy of Business Administration & Management (CABAM) at Palm Harbor University High School

Check us out on PHUHS.org

**The Career Academy of Business Administration and Management is a career/college preparatory program which provides students with the opportunity to learn practical business skills, earn industry certifications & college credits.**

**CABAM will give you a head start on college & careers in high skill, high wage, and high demand areas.**

(CABAM is not a magnet program and is only available for students enrolled at Palm Harbor University High School.)

*H = Honors Level Course*

*C = Students earn College Credit through SPC for successful completion of course.*

*S = Semester Course*

## ADDITIONAL COURSES:

**DIGITAL INFORMATION TECHNOLOGY ©**  
-RECOMMENDED FOR ALL CABAM STUDENTS

**PERSONAL FINANCIAL LITERACY (S)**  
-GRADUATION REQUIREMENT FOR CLASS OF 2027 AND LATER

**AP BUSINESS PRINCIPLES**  
-COMING SOON

**BUSINESS EDUCATION DIRECTED STUDY**  
*For Senior program completers only*

## Clubs & Organizations:

- **FUTURE BUSINESS LEADERS OF AMERICA**
  - Open to all PHUHS students.
  - Develop leadership & Communication skills, learn about business.
  - Competitions & Cool Trips
- **NATIONAL TECHNICAL HONOR SOCIETY**
  - Grades 10-12
  - 3.0 overall GPA/3.5 CTE GPA
  - Enrolled in a CTE program
- **GIRLS WHO CODE**

