


**Career Cluster: Business, Management & Administration**

**CTE Program: Diversified Career Technology**

**Career Cluster Pathway: Marketing and Communications**

**Eligible Recipient: Pinellas County Schools Students**

		16 CORE CURRICULUM CREDITS					8 ADDITIONAL CREDITS	
		ENGLISH 4 credits	MATH 4 credits	SCIENCE 3 credits, 2 with lab	SOCIAL STUDIES 3 credits	OTHER REQUIRED COURSES	CAREER AND TECHNICAL EDUCATION COURSES	RECOMMENDED ELECTIVES (ALIGNED WITH COMMUNITY COLLEGE & STATE UNIVERSITY SYSTEM PROGRAMS)
						FINE ARTS (1 cdt)		
						PHYSICAL EDUCATION (1 cdt)		
HIGH SCHOOL	Career Cluster of interest identified by students enrolled in required middle school career education course that includes interest assessment and career exploration through CHOICES and ePersonal Education Planner through FACTS.org.							
	9	English 1 or H	Algebra 1 or H, Geometry or H	Earth/Space Science or Biology 1 or H	American Government or H	Elective	Computing/College and Careers or Introduction to Information Tech. (IIT satisfies Fine Arts credit requirement)	Foreign Language
	10	English 2 or H	Geometry or H, Algebra 2 or H	Biology 1 or H; or Chemistry, H or AP	World History, H or AP	H.O.P.E	Diversified Career Technology Princ. & DCT OJT	Foreign Language
	11	English 3 or H	3rd Math Credit	3rd Science Credit	American History, H or AP	Elective	Diversified Career Technology Applic. & DCT OJT	Elective
	12	English 4, H, or AP	4th Math Credit	Elective	Economics or H	Elective	Diversified Career Technology Mgmt. & DCT OJT	Elective
	Dual enrollment courses may be used to satisfy high school graduation or Bright Futures Gold Seal Vocational Scholars course requirements - see the Articulation Coordinating Committee's Dual Enrollment Equivalency List and the Bright Futures Comprehensive Course Table.							
	POSTSECONDARY	Secondary career and technical education programs may lead to industry recognized certificates, occupational opportunities or postsecondary education options. Based on the Career Cluster of interest and identified career and technical education program, the following postsecondary options are available.						
TECHNICAL CENTER PROGRAM(S)			COMMUNITY COLLEGE PROGRAM(S) Business Administration Business Administration & Management Marketing Associate of Arts Degree Program			UNIVERSITY PROGRAM(S) International Business Business Administration Finance Marketing		

CAREER	<b>Sample Career Specialties</b> (The Targeted Occupations List may be used to identify appropriate careers.)		
	<b>TECHNICAL CENTER</b> Receptionist & Information Clerk Food Service Managers	<b>COMMUNITY COLLEGE</b> Business Manager Sales Representative	<b>UNIVERSITY</b> Purchasing Manager Business Manager
CREDIT	<b>Articulation and CTE Dual Enrollment Opportunities</b>		
	<b>Secondary to Technical Center (PSAV)</b> (Minimum # of clock hours awarded)	<b>Secondary to College Credit Certificate or Degree</b> (Minimum # of clock or credit hours awarded)	<b>PSAV/PSV to AAS or AS/BS/BAS</b> (Statewide and other local agreements may be included here)
<b>*Possible Industry Certifications (Students):</b>			
<b>Secondary:</b>	<b>Microsoft Office Specialist Bundle (3 of 5)</b>		
<b>Postsecondary:</b>			