

Privacy & Security



PRIVACY & SECURITY

We care about everyone's privacy.

Digital citizenship: Thinking critically and using technology responsibly to learn, create, and participate

Instructions

The internet is full of catchy headlines and outrageous images, all to make us curious and get our attention. But sometimes what you see is not what you get. Which would you click? Get one or more family members together to help. Read the setup before doing the activity together!

Setup

Read aloud: Clickbait is an image or headline that tries to get you to click on it, usually when they are trying to sell you something or collect your data. How can we avoid clickbait? You can usually spot clickbait because it is **impossible, unbelievable, or shocking!** Clickbait might refer to celebrities or another popular topic; it might be a list, contest, or quiz; and it might include attention-grabbing photographs.

Activity

Read aloud: Let's read the headlines below, then talk about which ones might be clickbait and why. For each headline, talk about: How is it trying to grab our attention? Does it seem impossible? Is it trying to shock us?



This video will prove aliens exist. You won't believe what happens next!



Teen raises \$2,000 to fund new community garden



10 cats that look exactly like your favorite celebrities



Scientists debate evidence of UFOs



Take this quiz to find out which TV character you are



Man tries to rescue dog from lion. The reason why will make you cry.

Why do people make clickbait? What are the risks of clicking on it? If you see a headline you're interested in but aren't sure if it's clickbait, what are some things you can do instead of clicking on it?

Learn more about how to protect your privacy online at commonsense.org/family-tips-on-privacy!