

PINELLAS TECHNICAL COLLEGE

Opportunity starts here



who we are

A MESSAGE FROM OUR DIRECTORS...

Welcome to Pinellas Technical College (PTC), the communities' first choice for technical training.

All of us at PTC believe in the importance of technical skills and high quality of education. We strive every day to provide our students with the opportunity to gain national workplace competencies. We are excited about you joining the PTC family and know that you will gain the skills you need to be successful. Whether you are a career changer, first time college student, veteran, or just looking to gain some new skills for other reasons, PTC is here to help you meet your goals.

We are excited to offer a top tier education at a reasonable cost. You will have the opportunity to complete a rigorous and exciting curriculum and gain a nationally recognized industry certification. While our entire community has suffered a substantial economic

blow due to the COVID-19 epidemic, we are working together to provide the type of training to get us back on our feet. The directors encourage you to work hard, attend regularly, and enjoy this next year as you begin a new journey in your professional career. Welcome to Pinellas Technical College, we are happy to have you here!



CLEARWATER

JAKUB PROKOP, CAMPUS DIRECTOR

Ph.D., University of South Florida; M.Ed., University of South Florida; B.S., Southern Illinois University

Dr. Jake Prokop is a 19 year veteran of Career and Technical Education. Prior to entering the education arena, he worked in the automotive industry. Dr. Prokop started as an automotive service technology instructor, and then worked as a Career and Technical Education district level employee. He was promoted to assistant director for the technical college and worked in that capacity until being promoted to the director of the Clearwater campus of Pinellas Technical College.

Dr. Prokop has a Bachelor's degree in Automotive Service Technology from Southern Illinois University a Master's of Education, and Doctorate of Philosophy in Curriculum and Instruction from the University of South Florida. He has performed dozens of presentations at the national and local level on curriculum design and program development. Dr. Prokop is an active volunteer with multiple non-profit organizations.



ST. PETERSBURG

SYLESTER BOE NORWOOD, CAMPUS DIRECTOR

M.Ed., Nova Southeastern University; B.S., Alabama A & M University

A veteran of Pinellas County Schools, Mr. Sylester "Boe" Norwood has been with the district since 1993. Before becoming an administrator in the district, he was a teacher and coach at Gibbs High School. Mr. Norwood began his administrative career at Osceola High School where he was instrumental in creating the first Fundamental High School in the state. He became an assistant director at Pinellas Technical College in 2008 before assuming the director position of the St. Petersburg campus in 2014.

Mr. Norwood received his Bachelor's of Science degree in Education from Alabama A&M, Huntsville Alabama and a Master's degree in Educational Leadership from Nova Southeastern University. He has worked closely with community leaders to ensure Pinellas Technical College is focused on programs that are relevant and beneficial to business, the community and students alike.



“PTC is here to help you meet your goals”



why we exist

SINCE 1962, PINELLAS TECHNICAL COLLEGE

has offered students first-rate career and technical education on both our Clearwater and St. Petersburg campuses.

Pinellas Technical College's emphasis is on postsecondary education, focusing on over 40 exciting career areas and nearly 60 programs.

Pinellas Technical College also offers continuing education courses, life enrichment courses and commercial training services through the Office of Workforce Innovation. The Pinellas Technical College experience is rich with relevant, stimulating, and challenging career and technical education.

With a diverse network of business and industry partners serving as advisors for our programs, PTC is able to ensure that we are preparing students for the needs of the current and future workforce.

Each campus is individually accredited by the Council on Occupational Education and the Southern Association of Colleges and Schools. Pinellas Technical College is an alliance member of the Commission of International and Trans-

“Over 40 exciting career areas, nearly 60 programs”

Regional Accreditation. Most Pinellas Technical College programs are also individually accredited or approved by one or more professional accrediting bodies and licensing and certification agencies.

PTC has been a leader in providing career and technical education via distance learning. Through first-class training and support from our highly skilled faculty and staff, graduates are prepared to compete in a global job market.

We are committed to providing quality educational opportunities to meet our students' needs and the needs of business and industry. Employers throughout the Tampa Bay area recognize our Pinellas Technical College graduates as having the qualities, skills, and knowledge necessary for success on the job now and in the future.



ACCREDITATION, LICENSING, & CERTIFYING AGENCIES

Pinellas Technical College is...

ACCREDITED BY

The Council on Occupational Education (COE), 7840 Roswell Road, Building 300 Suite 325, Atlanta, GA 30350
1.770.396.3898
or 1.800.917.208



ACCREDITED (AS PART OF THE PINELLAS COUNTY SCHOOL DISTRICT) BY

Cognia, 9115 Westside Parkway, Alpharetta, GA 30009
1.888.413.3669



AN ALLIANCE MEMBER OF

The Commission on International and Trans-Regional Accreditation (CITA)

FURTHER PROGRAM ACCREDITED, AND/OR APPROVED, BY PROFESSIONAL ACCREDITING BODIES, LICENSING AGENCIES OR CERTIFYING AGENCIES INCLUDING:

Accreditation Council for Pharmacy Education (ACPE)
American Culinary Federation Education Foundation Accrediting Commission
American Dental Association, Commission on Dental Accreditation
American Society of Health-System Pharmacists
Automotive Service Excellence (ASE)

Commission on Accreditation of Allied Health Education Programs Florida Dept of Agriculture and Consumer Services

Florida Dept of Business and Professional Regulation

Florida Dept of Highway Safety and Motor Vehicles

Florida State Board of Barbering

Florida State Board of Cosmetology

Florida State Board of Nursing

HVAC Excellence

International Association of Healthcare Central Service Material Management (IAHCSMM)

International-Collision Auto Repair (ICAR)

National Institute of Metalworking Skills (NIMS)



what we deliver



PROGRAMS & APPRENTICESHIPS

ARTS & AUDIO/VISUAL

Commercial Photography Technology 1	SP
Commercial Photography Technology 2	SP
Digital Video Technology	SP
Stage Production	CLW
Television Production Technology	SP

AUTOMOTIVE & TRANSPORTATION

Automotive Collision Technology Technician	SP
Automotive General Service Technician	CLW
Automotive Service Technology 1	CLW, SP
Automotive Service Technology 2	CLW, SP
Commercial Class B Driving	SP
Commercial Vehicle Driving	SP
Diesel Systems Technician 1	CLW
Diesel Systems Technician 2	CLW
Marine Service Technologies	CLW

BEAUTY

Barbering	CLW, SP
Cosmetology	SP
Facials Specialty	CLW, SP
Nails Specialty	CLW, SP

BUSINESS & INFORMATION TECHNOLOGY

.NET Application Development & Programming	CLW
Accounting Operations	CLW
Computer Systems & Information Technology	CLW, SP, CIS
Medical Administrative Specialist	CLW
Network Support Services	CLW, SP
Web Development	CLW

CHILD CARE

Child Care Center Operations	CLW, SP
School Age Professional Certificate	SP

CONSTRUCTION & DESIGN

Building Trades & Construction Design Technology	SP, CAEC
Cabinetmaking	CLW
Cabinetmaking-ESOL/ABE/GED	CLW
Computer-Aided Drawing & Modeling (Coming Soon)	SP
Electricity	CLW, SP
Electronic Systems Integration & Automation - Limited Voltage Technician	CLW
Heating, Ventilation, Air-Conditioning/Refrigeration 1	SP
Heating, Ventilation, Air-Conditioning & Refrigeration-ESOL	CLW

Interior Decorating Services	CLW
Plumbing	SP

HEALTH SCIENCE

Central Sterile Processing Technology	SP
Dental Assisting	SP
Emergency Medical Technician	SP
Medical Coder/Biller	SP
Phlebotomy	CLW
Practical Nursing	CLW, SP
Surgical Technology	SP

HOSPITALITY

Baking & Pastry Arts	CLW
Professional Culinary Arts & Hospitality	CLW, SP

MANUFACTURING

Advanced Composites (Coming Soon)	CLW
Jewelry Design & Repair 1	SP
Jewelry Design & Repair 2	SP
Machining Technologies	CLW
Welding Technology	CLW, SP
Welding Technology - Advanced	CLW, SP

PUBLIC WORKS

Public Works	SP
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APPRENTICESHIPS | CLEARWATER CAMPUS

Air Conditioning, Refrigeration & Heating (RACCA)
Building Construction Technologies (Building Maintenance Repair)
Electrician (Bay Area Electrical)
Electrician (Independent Electrical Contractors Apprenticeship)
Machining
Sprinkler Fitter (ABC Florida Gulf Coast)

APPRENTICESHIPS | ST. PETERSBURG CAMPUS

Early Childhood Education
Fire Fighting
Industrial Machinery Maintenance
Industrial Pipefitter
Plumbing Technology
Roadway Technician

CLW = Clearwater Campus
 SP = St. Petersburg Campus
 CAEC = Clearview Adult Education Center
 CIS = Clearwater Intermediate School

APPRENTICESHIPS/INTERNSHIPS

Two of the greatest opportunities for experiential learning available to our student population are Apprenticeships and Internships. These immersive experiences allow students to couple the simulations they encounter in the classroom with employer-based practices. The businesses that make up our partnerships for apprenticeships and internships reflect the diversity in enterprise across the Tampa Bay area and include:

FIREFIGHTER APPRENTICES

- Pinellas Park Fire Department
- St. Petersburg Fire Rescue

FIRE SPRINKLER APPRENTICES

- Associated Builders & Contractors

PHARMACY TECHNICIAN INTERNS

- All Children's Hospital
- BayCare Health System
- BayCare Home Care
- Community Health Centers of Pinellas/ Johnnie Ruth Clarke Health Center
- Kindred Hospital
- Morton Plant Hospital
- St. Anthony's Hospital
- The Medicine Shoppe of Largo

PLUMBING APPRENTICES

- Besel Plumbing Inc.
- Clearwater Plumbing
- Cornerstone Plumbing
- Denny's Plumbing
- Fast of Florida Mechanical
- Feddon Mechanical
- Johnny Jones Plumbing

PUBLIC WORKS ACADEMY APPRENTICES

- City of St. Petersburg

HIGH SCHOOL CAREER DUAL ENROLLMENT

PTC's pursuit of career and college readiness for all youth in Pinellas County is ongoing. By collaborating with high school administrators and career and technical education instructors, we have expanded the delivery model for dual enrollment. Not only will we be adding new courses for students to choose from, we have added the option for high school students to attend dual enrollment courses without ever leaving their assigned high school. High school based dual enrollment will support the communities we work with and increase student access to technical education throughout the district. The benefits of dual enrollment include the following:

- Students are encouraged to register for courses that directly align with their career interests
- Students earn college credit
- Students may obtain industry certifications prior to graduation
- Dual enrollment promotes college-readiness
- Students experience a cost-savings for their post-secondary education
- Students require less time (post-graduation) to complete their program of choice with PTC



why it works

SAC ADVISOR FEEDBACK

“As a former Chairman of the Central Pinellas Chamber of Commerce and a member of the Economic Development Committee, I’ve personally seen how PTC has impacted the local business environment.

Between current members and visitations to many businesses in the county, we’ve seen how so many struggle to find people who are trained or businesses that don’t have the tools to be able to train themselves. What PTC brings to these companies is a chance to continue to grow and continue to thrive without having to worry about the constant struggle of recruiting individuals without experience and finding a way to train them.

The more important factor is for the students who attend PTC. Without this opportunity, many individuals might not have another route to improve their skills to help them find business opportunities. There are so many talented individuals that just need an opportunity to learn a trade so they can open up more doors in their future.”

– Sean Tobe, CIC, Vice President/Commercial Insurance Advisor

REFLECTIONS FROM CAMPUS DIRECTORS

NEW TIMES DEMAND NEW SKILLS

Dr. Prokop, Director Clearwater Campus

PTC continues to grow and support our community through our dedication to our mission and a laser focus on our vision. I believe that we are well on our way to becoming our communities’ first choice for technical training. I also believe that our continued belief in providing our students with the opportunity to gain national workplace competencies is what makes PTC amazing.

Over my 22 years in public Career and Technical Education I have never worked with a team as dedicated and professional as our staff at each campus. People truly make the difference and are the foundation of this amazing institution. As a public technical college, we have the privilege of serving all our communities’ students. This creates an environment of friendliness, caring, and inclusion, truly a core competency of Pinellas Technical College.

Our business partners are simply the best. They continue to support the college through donations and their personal time to serve on committees, mock interviews, and conduct guest speaker presentations for our students and staff. We have established tremendous relationships with local Chambers of Commerce, professional organizations, a trade associations. PTC could not provide so many opportunities for our students without these partnerships.

I cannot say enough about our students. They come to us with dreams, desires, and passion to change their life’s trajectory. Amazing individuals who have overcome many challenges but are dedicated to making a difference. There is nothing more satisfying to our entire staff than to see our students change and grow during their time with us as they complete their career goals.

Mr. Norwood, Director St. Petersburg Campus

We want to increase enrollment and provide in-person instruction to prepare our students to enter their chosen careers with a living wage. We are all about building partnerships with industry. In the automotive industry we are working with Trane, Range Rover, Subaru University, and Ford. We are opening the Computer-Aided Drawing & Modeling program with a start date tentatively scheduled for October 2022 term and growing the Drone Piloting continuing workforce education courses. The hospitality industry is looking for employees. We are forging relationships to ensure our Professional Culinary Arts students become employed.

PTC continues to make a defining impact on our local communities.

SCHOOL ADVISORY COUNCIL (SAC)

The Pinellas Technical College School Advisory Council (SAC) is composed of representatives of business and civic and community organizations; the campus directors; an instructor, a staff member, and student representatives elected by their peers from each campus.

The majority of the members are persons who are not employed by the school district. The composition of the SAC is mandated by the Florida State Statute, Title XLVIII, Chapter 1001.452 to be reflective of the community the school serves. The SAC aids in the annual process of needs assessment, data review, and development of improvement objectives that focus on preparation of students to fill jobs in demand in the community.

In addition to the SAC, each training program has an occupational program advisory committee or apprenticeship committee comprised of professionals working in the area of the specific training program. Input from these committees ensures that desirable, relevant, and current practices are taught for each program.

The SAC and program committees are an extremely important element of Pinellas Technical College’s success. By continuously providing their informed expertise these business and professional organizations help Pinellas Technical College consistently deliver on our career education mission.

ADVISORY COMMITTEES

Critical to the success of our programs is the collaboration and input we receive from employer partners. These partnerships comprise our Advisory Committees. Each program offered by Pinellas Technical College has its own Advisory Committee that meets multiple times throughout the year. Advisory Committees lend their unique industry insights on business standards and trends to our programs. Their guidance and leadership better inform our decisions regarding curriculum and program implementation. Their knowledge and skills help to ensure individuals completing our programs are prepared to fulfill the demands of entry level occupations. These representatives also support the Technical College in a myriad of other ways including but not limited to employing students, serving as guest lecturers, conducting mock interviews, and attending campus wide initiatives.

- All Children’s Hospital
- Bank of Tampa
- BayCare Health System
- BayCare Home Care
- Berkshire Hathaway Home Services
- Brown and Brown
- CareerSource Pinellas
- Central Pinellas Chamber
- Centratel
- City of Clearwater
- Clearwater Gas
- Community Health Centers of Pinellas/ Jonnie Ruth Clarke Health Center
- Comprehensive Consultant Services
- Curant Health
- D’Andrea Electric Inc.
- England Brothers
- Express Employment Professionals
- Florida A & M University College of Pharmacy & Pharmaceutical Sciences
- Flying Locksmiths
- GTE Financial
- Intrepid Power Boats
- IT Solutions
- Juvenile Welfare Board
- Kemco
- Kindred Hospital
- McKenna Group International
- Mill-Rite Woodworking
- Morton Plant Hospital
- Morton Plant-Mease Health Care
- Pinellas County
- Pinellas County School Board
- Pinellas Economic Development Council
- Pinellas Education Foundation
- Piper Fire Protection
- Sheriff’s Alumni PCSO (ret.)
- Snap on Industrial
- Source 1 Solutions
- Southern Manufacturing Technologies
- St. Anthony’s Hospital
- Suddath Workplace Solutions
- TechData
- The Medicine Shoppe of Largo
- Vology
- Wells Builders

what we're made of

TECHNOLOGY THAT THRIVES. TRAINING THAT SOARS.

NEW FORD TECH ATTRACTS THE NEXT GENERATION OF TECHNICIANS

Students from the City of Largo's Recreation Center attended a summer camp on the campus of PTC Clearwater. Under the supervision of City of Largo staff and Keith Whitely, PTC St. Petersburg Automotive Service Technology program instructor, the students assembled miniature autonomous vehicles. All of the miniature working parts for these projects were supplied by the New Ford Tech Program. After their STEM project was fully assembled, students took the fun outside to road test their creations – using mobile devices to plan, program, and successfully navigate courses for their autonomous vehicles.

Later in the day, Christopher Groh, Southeast Area Coordinator from Ford Motor Company, led an in-person seminar with nearly 100 career, technical, adult education students, engineers, and service technicians in attendance.

Ford is an industry partner of Pinellas Technical College. Mr. Groh explained the benefits of attaining industry certifications with PTC and bringing those experiences/credentials to Ford's Top Techs program. This continuing education program – specific to Ford employees, includes tours of historic Ford facilities (such as the Henry Ford Museum and Ford Rouge Factory), VIP admission to the NHRA drag race or NASCAR Cup

series racing events, receptions with leading innovators in Ford Motor Company, and all-inclusive resort experiences. Their value for ongoing industry certification attainment is also reflected in financial compensation packages for their employees because, as Mr. Groh states, "New Ford Tech wants to support and develop you at every step along your career path." Accessing these career opportunities begins with the certifications persons earn by enrolling in courses such as Automotive Service Technology 1 & 2 or Diesel Systems Technician 1 & 2 at Pinellas Technical College.

The seminar gave attendees an exclusive preview of several new kinds of vehicles and emerging technologies currently under development with Ford. This included vehicles that operate using alternative fuel sources, self-driving vehicles, mobile diagnostic and repair services, upfitting for commercial fleets, and connected vehicle integration to improve vehicle diagnostic and safety assessments. The incorporation of modems into their vehicles elevates the educational prowess required and expected of technicians of today. Today's technicians must be able to effectively analyze and interpret data from industry specific software to troubleshoot customers' service needs. Taking a proactive and informed approach to preparing students for the workforce and maintaining

relevant and current curriculum, the foundations of these skills are included in PTC's programs.

Mike Manzi, Service Director of Bill Currie Ford, was also present for the New Ford Tech Program. Mr. Manzi is a 1995 graduate of PTC's Automotive Service Technology 1 & 2 program. He explained how his experiences at PTC made him eligible to start a career



with Ford. He has worked with Ford for 29 years and started as a technician. His experiences as a technician, working with parts, becoming a manager, advertising, and working in sales, all contributed to his ability to be successful as a Director... and it all started with Pinellas Technical College. The automotive industry is one of the cornerstone manufacturers in American history and tradition. PTC will ensure it continues to serve a role in a key industry that keeps America moving forward.

TECHNICAL COLLEGE AWARDED THE NATIONAL COALITION OF CERTIFICATION CENTERS SCHOOL ON THE RISE AWARD

The National Coalition of Certification Centers (NC3) connects employers with educational institutions by promoting the attainment of industry certifications and highlighting employment opportunities within leading global organizations. Counted among the industry partners for NC3 are seventeen global companies and over 175 educational institutions. The purposeful pursuit of solutions for the workforce and the enrollment of energetic, skilled learners caused Pinellas Technical College to become a leadership school for NC3 in 2015.

Consequently, it was an exciting day when Pinellas Technical College was notified that PTC was chosen as NC3's March 2022 School on the Rise. According to the National Coalition of Certifications, Pinellas Technical College's "dedication toward providing students

with the resources necessary to pursue a prosperous career in the technical trades" was one of the attributes that helped solidify this honor for the Technical College. Pinellas Technical College faculty and staff were interviewed by Erika Staackmann, Customer Success Coordinator for NC3.

Keith Whiteley, an NC3 certified Automotive Service Technology instructor at PTC's St. Petersburg Campus, shared with NC3, "that growing confidence in students is the key to their success. Using NC3's curriculum helps motivate students to complete their certifications. NC3 certifications are designed to ensure that students really understand the concepts and materials." Mr. Whiteley said, "Certifications help give the students confidence. 'I passed that test, why can't I pass another one?' You're giving them a lifetime skill that never expires. They can fall, but they won't be



defeated. They know it and they have the confidence to keep going. Every certification they can get their hands on reinforces that confidence." Robert Scicolone, an NC3 certified Automotive Service Technology instructor at PTC's Clearwater Campus who was also interviewed for the article, agrees, "All of our students are excited about stepping up in the business world."

In addition to the article acknowledging the campuses' commitment to career

technical adult education, PTC received an award during the 2022 NC3 Annual Leadership Summit – held in Kenosha, WI. There were several workshops and speakers during this two-day forum held in July 2022 on the campus of Gateway Technical College. During the awards ceremony held the final day of the conference, PTC was awarded a crystal plaque and certificate in recognition of the School on the Rise designation. Mr. Sylester "Boe" Norwood, Director of Pinellas Technical College St. Petersburg campus, was present to receive the award on behalf of PTC.

To enjoy the full article written by the National Coalition of Certification Centers, please visit: <https://www.nc3.net/2022/03/24/nc3s-school-on-the-rise-march-2022/>

why we excel

SNAPSHOTS OF SUCCESS



DUAL ENROLLMENT EXPANDS AND A VALEDICTORIAN EMERGES

One of the most significant challenges facing the economy and industry is the aging workforce. With the passing of time, segments of the community seemingly forgot about the certifications and subsequent careers that are necessary for the continuation of society as we know it. Meanwhile, PTC sojourned onward, pursuing its purpose in providing quality technical education to the community. Integral to PTC's strategy for addressing this looming threat has been the intentional recruitment of high school students into programs for dual enrollment.

What was once only offered on PTC campuses, has now expanded to every high school in the district. A means for providing Pinellas County youth with college credits prior to high school completion, Pinellas Technical College offers dual enrollment to high school students at their primary school location as well as on PTC campuses. The expansion has allowed for high school Freshmen and Sophomores to also gain entrance to this pathway to college credits and certifications. This collaboration of PTC and high school administrators has resulted in increased access to post-secondary technical education for youth across the county.

The impact that access and exposure to STEM careers offered at PTC has on student achievement was underscored by the Northeast High School Valedictorian for the Class of 2022, Caroline Daley. Daley participated in the Automotive Service Technology dual

enrollment program at her high school. She explained that she and her family explored multiple programs for her high school placement. One of the factors they took into consideration involved proximity to family. Northeast High School afforded Daley the access and quality instruction she and her family desired, but she did not initially imagine herself in an automotive course. She has shared that, while many people think learning about vehicles, their maintenance, and operation is a dirty task, there is actually so much more to the course. Using the knowledge and skills she's gained related to chemistry, physics, engineering, and mechanics, Daley hopes to one day work in the aerospace industry.

As time progresses, several more students are going to celebrate accomplishments and historic firsts as they meet their goals. From the dual enrolled Gibbs High School students that participate in the Emergency Medical Technician (EMT) program to the dual enrolled Richardson O. Jacobson Technical High School students who graduate ready to take the state exam to become Licensed Practical Nurses, dual enrollment provides advanced educational opportunities to thrust graduates to the next phase of their career and to provide the local economy with a younger, talent pool. This innovative approach to teaching and learning will continue to expand PTC's presence to the far reaches of the county to ensure local workforce needs are being met and that youth are presented with an array of opportunities to excel academically and advance professionally.

PTC STUDENTS SHINE AT SKILLSUSA

Pinellas Technical College would like to congratulate the following medalists from SkillsUSA State and National Competitions:

SKILLSUSA STATE (JACKSONVILLE, FL)

GOLD MEDALISTS

Caitey Ahearn – Practical Nursing
Michael Cason – Photography
Christopher Hayes – Plumbing
Chase Palmer – Diesel
Mark Paul Jr. – Welding
Trevor Ray – Marine
Yesenia Sherrod – Medical Admin
Tyler Vilimek – Firefighting

SILVER MEDALISTS

Carlos Acosta – Firefighting
Aliza Clarno – PN
Carl Gallauger – Welding
Katherine Gerwig – First Aid/CPR
Yunior Guerra Jimenez – Plumbing
Arlacia Merus – ECE

BRONZE MEDALISTS

Rodney Bell – Welding
Jordan Eggleston – Firefighting
Donald Forbes – CSIT
Barbara Neal – First Aid/CPR
Joseph Sikora – HVAC
Jordan Smith – Welding
Keith Tower – Welding
Spencer Vomacka – Welding

SKILLS USA NATIONAL LEADERSHIP & SKILLS COMPETITION (ATLANTA, GA)

GOLD MEDALIST

Christopher Hayes – Plumbing

SILVER MEDALIST

Trevor Ray – Marine



BONNIE CAPRA, TEACHER OF THE YEAR FINALIST

It was just another faculty meeting on the PTC St. Petersburg campus... or so she thought. Director Sylester "Boe" Norwood took hold of the microphone and started the faculty meeting. He eventually yielded the floor to Bonnie Capra, instructor for the Medical Biller/Coder program. Mrs. Capra had been led to believe that she was to



provide a presentation for her fellow instructors on the topic of mentoring. To say that she was surprised by the sudden appearance of her loved ones and a camera crew announcing her recognition as a Pinellas County Schools' 2021-2022 Teacher of the Year Finalist would be an understatement.

Bonnie Capra has 20 years of professional and entrepreneurial experience and has worked as an instructor for Medical Coder Biller, Medical Record Transcribing, and Healthcare Documentation for 12 years. Currently, she

teaches Medical Coder/Biller for PTC St. Petersburg campus. She has acquired certifications as a Certified Professional Coder, Certified Professional Coder-Instructor, and Certified Billing and Coding Specialist. According to Mrs. Capra, her passion for her career lies in her desire to "motivate, educate, and foster success" in her students

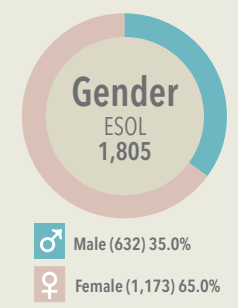
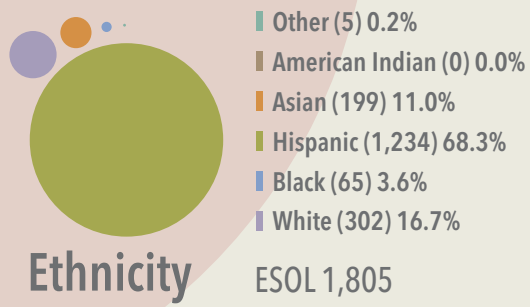
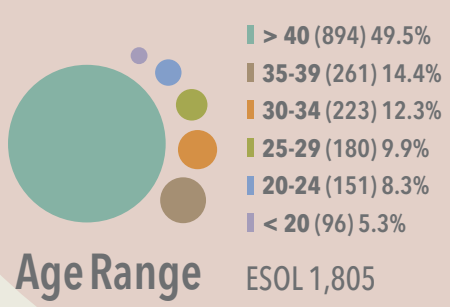
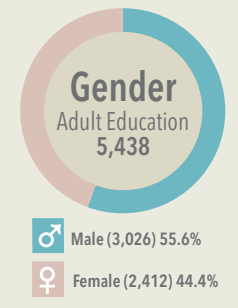
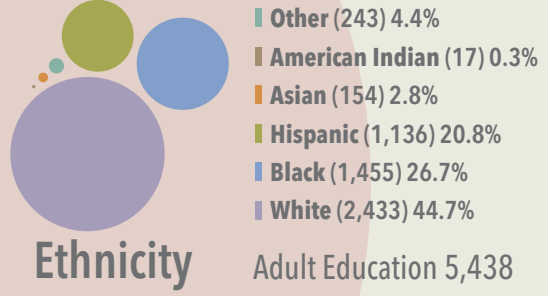
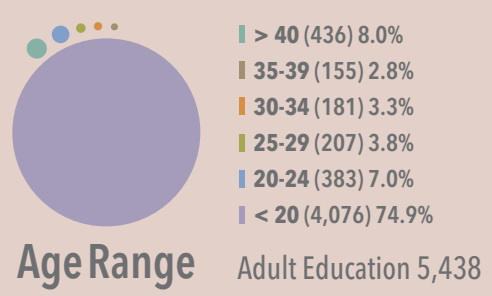
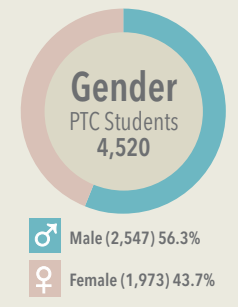
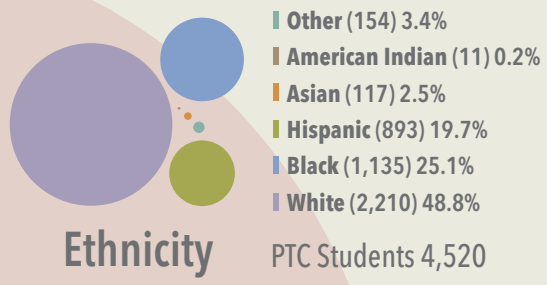
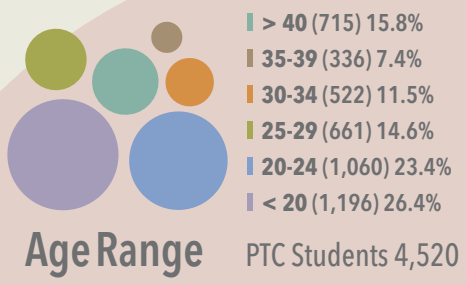
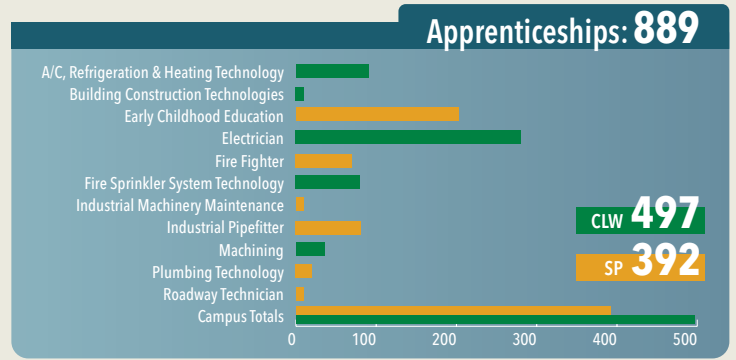
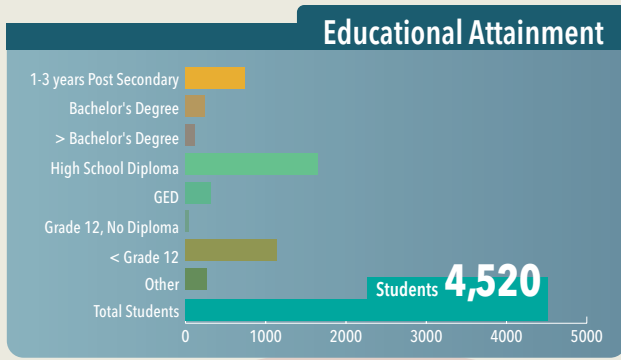
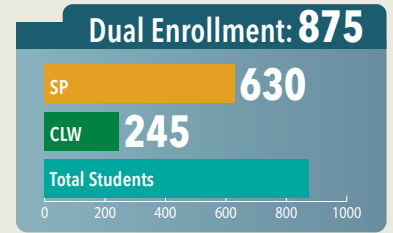
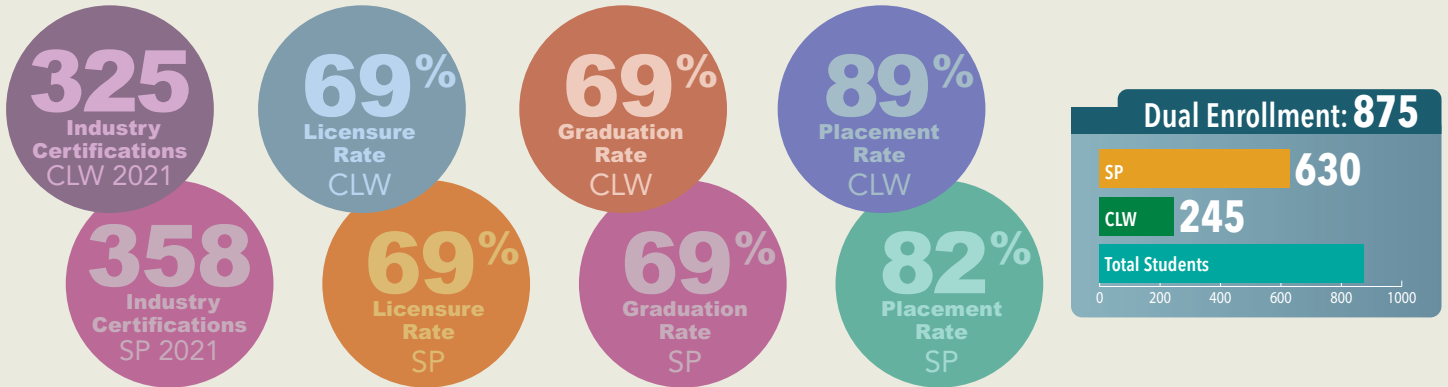
and to "pay it forward." Aleta Holloway, one of Mrs. Capra's students shared, "she's the type of person that even when you want to give up, she just keeps encouraging you. You can tell that she likes what she does." The outward demonstration of her personal commitment to education and the success of her students led her PTC colleagues to nominate her for Pinellas County Schools' 2021-2022 Teacher of the Year Award.

Ultimately, Mrs. Capra was honored as a Top 10 Finalist for the Teacher of the Year award during the Annual Evening of Excellence (presented by the Pinellas Education Foundation at the Mahaffey Theater). The Pinellas Technical College community was present in support of her recognition as she claimed her prizes and awards for this wonderful accomplishment. Ada, a student who graduated from her program said, "I wish her the best in the whole world, and I hope there are more teachers like Mrs. Capra who empower their students and help them realize their fullest potential."

But the accolades didn't stop there for Mrs. Capra! A few short months after her recognition as a Finalist for the Teacher of the Year Award, Mrs. Capra was also presented with the Leadership in Education Award from the Gathering of Women. Mrs. Capra received the award with her husband, children, and support from PTC cheering her on. Examples of her proven leadership were acknowledged during this annual luncheon held at the St. Petersburg Country Club. It is only because of the experienced and passionate instructors employed by PTC, like Mrs. Bonnie Capra, that such an enduring, positive impact is made in the lives of PTC students.

who makes us

CROSS-SECTION OF ACHIEVERS



what we're about

FOCUS ON QUALITY

PROMOTING POST-SECONDARY EDUCATION DESPITE THE PANDEMIC

An academic year at Pinellas Technical College is not complete until we formally acknowledge the commitment that high school seniors in the Tampa Bay area make to career and technical education. National Technical Letter of Intent Signing Day (coordinated by the National Coalition of Certification Centers) allows us to do just that. What started as an event largely focused on Pinellas County Schools students has grown to include attendees from surrounding counties and students from private, charter, and home school environments.

PTC joins with countless other Technical and Community Colleges across the United States to accept

new high school graduates into all PTC programs, to extend thousands of dollars in scholarships to new students, and to highlight the career opportunities that await the students who pursue a vocation or trade during this signature event.

As planning commenced for Signing Day 2021, Pinellas Technical College was well aware of the news reports that gave voice to the myriad of challenges facing students who were still in virtual learning settings. Students everywhere expressed being stressed or depressed and some were described as disengaged and unmotivated. Despite these real challenges, the Class of 2021 persevered. PTC recruiters maintained regular contact with students and solicited the support of high school faculty and administrators, as well as parents, and guardians to motivate students to action. Pinellas Technical College leveraged every department, high school, student, program instructor, and resource available to develop an engaging and interactive virtual experience unlike any production previously delivered.

Choose Your Program. Commit to Your Path. National Signing Day 2021



The final National Signing Day event (hosted virtually) included interviews, testimonials from graduates and employers, students signing their letter of intent at their respective high schools, student-generated video content, and tributes to PTC Dual Enrollment students. Hundreds of supporters have since viewed National Signing Day online. Perhaps the greatest outcomes of this effort were that more than 200 high school seniors participated in National Signing Day and that Pinellas Technical College issued

over \$60,000 in scholarships during the event.

It was in the following year that the Class of 2022 was able to participate in an in-Signing Day event.

Nearly 200 students participated in the event where almost \$56,000 in scholarships were distributed. New to the scholarship award opportunities were nationally issued Skilled Trades - 3M Transformational Scholarships for \$1,000 each. Several students from all over the nation applied for the 3M Transformational Scholarship and counted among the winners were Joel Lorento and Noah Ventimiglia — both of whom attended National Signing Day with PTC. Pinellas Technical College could not maintain this kind of favorable reaction from youth and the support from the local high schools and families, without continued and ongoing education, outreach, and recruitment of high school students and parents throughout the year.

To virtually experience the National Technical Letter of Intent Signing Day, firsthand, visit our YouTube channel at Pinellas Technical College. You may also visit nc3.net/signingday.

KEMCO PARTNERS WITH PTC FOR MANUFACTURING DAY

It was a warm morning in October and buses full of children from East Lake Middle School and Largo Middle School arrived at Pinellas Technical College. More than just a field trip, these students and their instructors participated in Manufacturing Day - a full day of enriching activities designed to expose them to the continuum from PTC course to career. Michael "Mike" Gandolfo warmly greeted the AVID instructors as they and their students departed the buses to begin the first part of the day's activities.

A program fair started the day's fun, learning, and exploration. Students and instructors from PTC manned display tables that showcased various programs offered at the college. Attendees were able to observe and manipulate different tools and equipment used in each program, learn about the many benefits of earning a license or certification, and ask students and instructors any burning questions they had. Computer Systems Information Technology, Cosmetology, Cabinetmaking, Welding, and Interior Decorating were just some of the programs on display while the Stage Production program provided upbeat lights and sound demonstrations to compliment the excitement in the room. Outdoors, the Diesel Systems Technician Program had a touch a truck diesel vehicle experience operated by PTC students.

The program fair continued in the Culinary Arts building where Practical Nursing instructors used life-like, interactive mannequins to simulate medical emergencies. Students in the Professional Culinary Arts and Hospitality and Baking and Pastry Arts programs provided the youth with a delightful sampling of cuisine prepared that day. Middle school participants were able to observe that students learn how to make, and ultimately create, sweet and savory dishes by practicing scientific and mathematical functions in the culinary labs. Michael Dority, instructor from East Lake Middle School, expressed how Manufacturing Day allows the students to take what they learn in the classroom and apply it to real world experiences. Students in attendance expressed that they were glad to learn about programs that can inspire their career choices. Other youth expressed surprise when they realized how many STEM related professions are tied to the programs offered at Pinellas Technical College.

Following lunch, Largo Middle School students participated in a tour of Kemco Water and Energy Solutions, an industry partner of the PTC Clearwater campus. Tom Vanden-Heuvel, President and CEO of Kemco Water and Energy Solutions (Kemco) explained that manufacturing is more than most people think and involves several planning, operations, and logistical

elements - in addition to the creation and fabrication of parts, equipment, or machines. Largo Middle School students not only toured the welding, testing, and assembly areas of the facility, but were also exposed to staff who described how engineering, blueprint reading, accounting, and customer service staff all come together to help Kemco run successfully.

At the conclusion of this long and exciting day, students were able to enjoy refreshing frozen treats provided by Kemco as they all recounted their favorite part of the day. A sentiment echoed many times by those in attendance was how impressed and surprised they were now that they had been on a PTC campus and learned what vocational education really means. Stefany Kemp, instructor at Largo Middle School summed up the purpose for these kinds of experiences best - sharing that these kinds of opportunities reinforce the curriculum taught in the classroom. Manufacturing Day truly allows for any participant to observe tangible pathways from curriculum to career and allows the industry to be appreciated for all that it encompasses and impacts. The Technical College will continue to showcase the vital role it plays in workforce and career readiness for Pinellas County Schools by leveraging industry partnerships with meaningful, student focused career exploration activities.



what we're about

GROWING OPPORTUNITIES. SERVING NEEDS.



REMODEL YIELDS NEW HOME FOR CONTINUING WORKFORCE EDUCATION COURSES

Municipalities and utility companies have long been customers and partners of PTC. Understanding the need for continuing education as an industry requirement and excellent tool in retention, PTC offers an array of courses to meet the continuing education needs of businesses of all kinds.

Interdepartmental collaboration between the Office of Workforce Innovation (OWI) and the Public Works Academy (PWA) have allowed for the development of many new courses to meet the needs of organizations charged with providing and maintaining public services. By outsourcing workforce education and training to PTC, these businesses and municipalities can focus on building safe, resilient communities for their residents.

Courses offered by OWI and Public Works Academy have changed and so have the facilities that PTC St. Petersburg has dedicated to the growth of continuing workforce education and life enrichment

courses. Thanks to a recent remodel, a new multipurpose training facility is now open to provide custom training. Mr. Rohland Bryant, a faculty member of the Public Works Academy, led the many updates to the interior of the facility. It now boasts training initiatives including the ISA Certified Arborist course, Drone Pilot: Small Unmanned Aircraft Systems course, Drone Zone Flight Camp summer program for youth, Urban Agriculture Education, and will soon be available for community use.

The exterior grounds are still adorned by the literal fruit of the labor provided by the Gathering of Women. The rows of fruit, vegetable, and herbs, affectionately known as Miss Jo's Garden, is also an outdoor classroom for youth, PTC students in culinary courses, and adults taking short courses through the Office of Workforce Innovation.



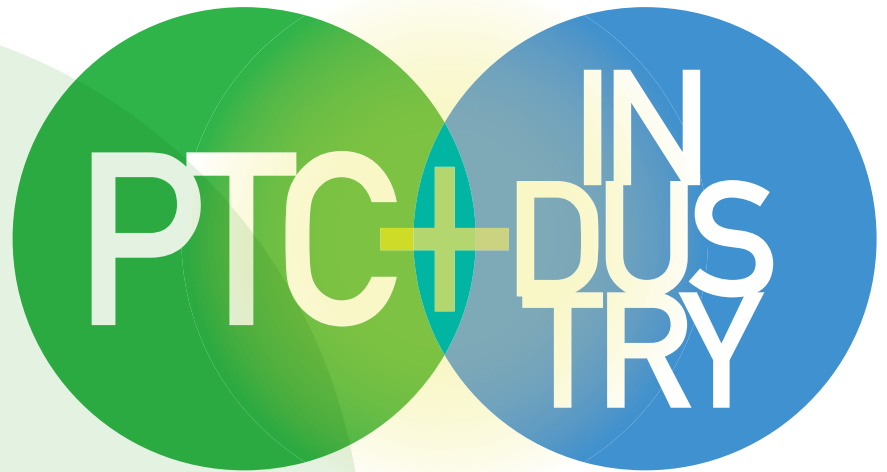
At Pinellas Technical College, learning is not relegated to the traditional classroom setting. For an institution that promotes and engages in life-long learning workforce solutions, this upgraded training hub will continue to be a resource for all those who share in our vision.

NEW PARTNERSHIP WITH BAYCARE HEALTH SYSTEMS BRINGS NEW OPPORTUNITIES

Peer into any classroom on any PTC campus and you will see there is no shortage of high-end technology in use by campus students. From CNC machines to central processing units, to fully functioning commercial kitchens, PTC commits to acquiring technologies that program graduates are likely to encounter when employed. For this reason, the Anatomage Table was an exciting addition to the Practical Nursing programs at PTC. And when Practical Nursing instructor Kenneth Clarke provided a demonstration of its use, the amazement in the room was palpable.

The Anatomage is a virtual replacement for anatomy and physiology dissection tables used by medical students and professionals. All specimens are real and have a medical record included in the accompanying software. The Anatomage Table allows users to analyze and assess specimens from any angle and in extraordinary detail thanks to high quality radiology imaging. The device is life sized, portable, and fully interactive, allowing users to explore human anatomy in ways not possible using clinical specimens. Users can focus on a single system, such as the nervous or digestive system, or explore the many facets and functions of the human body. This clinical diagnostic tool far exceeds any graphic that might be found in a textbook and brings working with actual specimens within reach for students on a daily basis.

This is but one highlight from the new relationship between BayCare Health Systems, Morton Plant Mease Foundation, and Pinellas Technical College. In addition to new equipment, many PTC students in the Practical Nursing program are able to complete the clinical portion of their educational experience at a BayCare facility, thanks to the partnership between the three institutions. This means that program completers graduate with practical experience of working in a clinical setting and are prepared to assume entry level roles in medical facilities. As a means of retaining and promoting employees, BayCare Health Systems can send their employees to PTC to participate



in the Practical Nursing program. Flexible scheduling and online coursework make it possible for these working adults to pursue continuing education for career advancement without sacrificing employment. Lastly, BayCare has allowed for members of their staff to serve as instructors for the Practical Nursing program. The knowledge and experience they lend to the success of the program is significant.

Hundreds of thousands of dollars have been invested in the Allied Health technologies found on both campuses. Contributions made Kate Tiedemann and Ellen Cotton were also instrumental in acquiring the needed resources for the expansion of this course. But as equally important as the technology is to the campus is the rigorous continuing education the faculty have engaged in to ensure they are familiar with these advanced technologies so that the best instruction can be afforded program participants. This new strategic alliance is a demonstration of the positive outcomes that are realized when employers partner with the Technical College to grow the workforce in areas that are experiencing shortages.

how we grow



OWI WEBSITE LAUNCHES

Companies that thrive use several strategies to remain agile in an ever-changing landscape including pursuing innovative concepts, refining internal systems, and investing in their current and future workforce. These same considerations can help a company prepare for and thwart disruptions in industry. Not only is the Office of Workforce Innovation poised to aid businesses by collaboratively developing solutions to the workforce challenges they encounter, we adhere to these same principles. Doing so has allowed workforce training to remain resilient in the face of economic turmoil.



Most widely known for executing marketing initiatives for Pinellas Technical College and recruiting student learners, our Business and Industry Services (BIS) staff also generates life enrichment and continuing workforce

BIS BUSINESS & INDUSTRY SERVICES

courses and engages in strategic community partnerships. To increase access to the array of short courses extended to the public and industry, OWI has secured an online platform allowing potential customers to peruse, register, and pay for their continuing education course of choice.

Continuing workforce education courses are vital to workforce development. The labor force (and industries) need targeted training opportunities that allow for the ongoing professional development of those currently employed. The affordability and brevity of these courses make them an ideal solution for persons who need to adapt to a shifting economy. Given an aging workforce, courses are needed to promote upskilling of existing employees and the acquisition of new knowledge and skills for members of the community who experienced layoffs and joblessness.

Within the coming months, OWI will increase the number of technical and specialized short courses available through this online portal. Users can expect to find educational opportunities applicable to the medical, welding, electronics, construction, business, manufacturing, and information technology sectors. Company, or industry, specific training programs can also be developed to meet an employer's individual training needs.

We encourage the community to consider the benefits of being a lifelong learner. Individuals can review and enroll in any of the upcoming life enrichment, or continuing workforce education, courses we offer by visiting enrole.com/ptc.

CAREER READY, SET, GO!

PTC students dressed in business attire and armed with portfolios full of resumes and work samples confidently navigate crowded rooms of employers. Faculty members direct traffic – ensuring that each student has introduced themselves to any potential business that aligns with their chosen profession. For the next few hours, the technical college hums with conversation. This scene plays out over the course of two days at PTC Clearwater and St. Petersburg campuses and does not occur by happenstance. These career fairs are the culminating events from several months of intentional and strategic effort.

Executing career fairs at Pinellas Technical College is rooted in an endeavor called Employ PTC which is designed to prepare and equip our student body with the skills they need to be successful in the workplace. A portion of the curriculum for all PTC students is dedicated to soft skills courses that provide and/or reinforce positive behaviors and attitudes in professional settings. This includes but is not limited to competencies associated with communication, punctuality, and customer service.

All students are introduced to Career Rocket as a resource. This online employment portal facilitates information exchanges between employers and PTC students in pursuit of new careers. Using this portal, students create unique profiles which include a resume, samples of their work or course projects, and grades or academic progress. Employers are granted access to this website through the Career Placement Coordinator, Maria Mediavilla-Thackrah. Employers can then upload information about their company to the website as well as details for employment opportunities they have available. Students from PTC can apply for any employment position listed. Since its launch, and under the zealous activity of Mrs. Thackrah, the platform has experienced exponential growth and usage from employers and students alike.

Lastly, the combined Employ PTC and career placement initiatives embedded in PTC course delivery supports students in the development of their public speaking, professionalism, and communication skills. Each campus organizes mock interviews. Employers and PTC faculty serve as interviewers in this practical application experience. Students receive a host of useful feedback on their overall presentation and performance including their attire, eye contact, and responses to interview questions. This experience helps students to refine their communication skills prior to interviewing for employment opportunities.

Deploying this multilayered approach to career readiness positions PTC students to represent themselves in the best manner possible for employment opportunities. PTC students enter the workforce with confidence and competence, knowing they are undergirded by the dedicated support of instructors and an employer community that has invested in and desires for them to succeed. This multifaceted approach to workforce development has proven to be especially useful in a time when the unemployment rate has been low while businesses simultaneously experience increased labor demand.

Businesses are facing ever increasing needs for experienced and technically trained personnel for their companies. An aging workforce, economic growth, and the attraction and expansion of populations have all contributed to the growth in workforce demand across industries. Fortunately for the Tampa Bay region, Pinellas Technical College has long been a solution to the challenges that a growing workforce and changing economy demands and approaches workforce readiness in an engaging and multidimensional manner. Employers interested in collaborating with PTC to address their employment needs should contact the Career Placement Coordinator, Maria Mediavilla Thackrah at mediavillam@pcsb.org.

CAMPUS CANDIDS

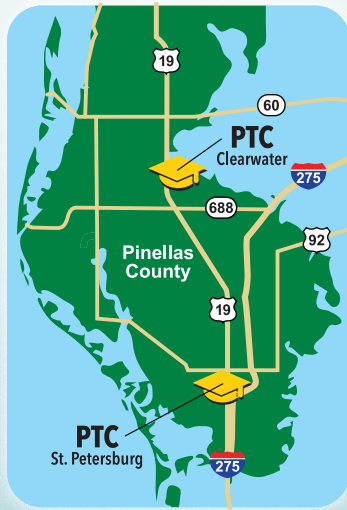




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MISSION

“Provide students the opportunity to develop national workplace competencies to fill the needs of business and industry.”

VISION

“To be our communities’ first choice for workforce education.”