

The following rules, regulations and descriptions are in compliance with the standard FHSAA media guidelines and should be followed for all school-sanctioned athletic contests.

## MEDIA VS. VENDOR

- Members of the Media are those employed by a professional news organization with valid press credentials
- Anyone working for themselves or another private entity standing to profit from the name, image and likeness of our student athletes is considered a “vendor”

## REQUIREMENTS FOR MEDIA ON CAMPUS:

- Media must sign in at the ticket table and show official credentials issued by their news organization.
- Media must always wear their credentials.
- Media must always remain in the designated areas (excluding sidelines).
- If possible, have a staff member or administrator stand near the media area to reinforce guidelines.
- If a member of the media would like to interview a player or coach, the interviews will take place after the game ends. If a pre-game interview is desired, the media must arrange with the athletic director 24 hours in advance for regular games and 48 hours in advance for playoff games.
- The host school reserves the right to reposition a reporter/photographer at any point during a game or contest.
- State contests require media credentialing through the FHSAA [https://fhsaa.com/sports/2020/1/23/media\\_page.aspx](https://fhsaa.com/sports/2020/1/23/media_page.aspx)

## REQUIREMENTS FOR VENDORS ON CAMPUS:

- Vendors must arrange their visit to an event or contest with the schools’ athletic director PRIOR to attending a game.
- These arrangements should include but are not limited to a level 2 background check and a PURCHASED ticket.
- Vendors must sign in at the ticket table and show vendor/business photo identification.
- Vendors must always wear photo identification for their business.
- Vendors must always remain in the designated areas (excluding sidelines).
- If possible, have a staff member or administrator stand near the media/vendor area to reinforce guidelines.

If you are a media outlet, please provide the following information at least 24 hours prior (regular games) to the event in an email to me and copy our district Public Information Officer, Isabel Mascareñas at [mascarenasi@pcsb.org](mailto:mascarenasi@pcsb.org). Thank you for your coverage of Pinellas County Schools athletics.

Type of media outlet:

Name of media outlet:

Name of person(s) covering the event (if known):

Phone number of person(s) covering the event (if known):

Editor/producer’s name:

Event you wish to cover:

Date of event you wish to cover:

Interview Requests:

\*\*Please have your media credentials with you to show to the ticket table personnel as well as the administrator on duty. Thank you!