Senior Ad Contract

Name(s) on Ad (Please Print): _____

Purchased By: _____ Phone Number: _____

Is this ad a surprise? (Please Circle) YES NO

Email address for proof: _____

AD PRICING:

BLOCK = $50.00
QUARTER page = $150.00
HALF page = $250.00
FULL page = $300.00

*Any ad left unpaid by January 1st will not be included in the yearbook.

*Deadline: December 17th.

Ad Size: _____

Total Paid: $_____

Online   Cash   Check

(Circle payment method)

DESIGN INFORMATION

Number of Pictures Submitted: _____ [see suggested number for each size below]

Full: 15-20 photos   Half: 5-10 photos   Quarter: 1-5 photos   Block: 1-3 photos

Ad Content: Each ad size includes the photos submitted, student full name and individual message (length of message impacts picture size).

Ad Design: All senior ads will be created on an individual basis by staff members based on the pictures submitted and the current look of the yearbook. Please include up to the number of pictures recommended for each layout size and a message. If you have an idea for an ad design, please let us know, and we will try to accommodate your request to the best of our ability.

Ad Photos: Digital photos may be burned to a CD or emailed as a zip file. Original photos should not be cropped or cut smaller. (We will scan and digitally crop your pictures to fit the page) All pictures and CD's will be held until yearbook publication. Any picture with inappropriate material will either be replaced or a black box will be placed over the material.

Ad Main Photo: Senior portrait (if included) will be placed as the LARGEST PHOTO of the layout unless special instructions are given.

Ad Messages: Messages and/or quotes should be printed clearly on the back of this contract/emailed and must be appropriate for publication and be free of encrypted messages.

Ad Special Instructions: _____

By signing below, I understand and agree to all of the terms outlined in this contract.

_____   _____

Signature of Purchaser   Date