



Cinnamon Chex™ Bowlpak Cereal

Whole Grain Rice– First Ingredient. No high fructose corn syrup. Sweetened Rice Cereal with real cinnamon. No Artificial Colors & No Artificial Flavors. Gluten-Free. Whole Grain. 1 oz Eq. Grain.



Product Information:

PRODUCT CODE: 38387000
 UPC: 016000383876
 GTIN: 10016000383873
 UNIT SIZE: 1 OZ
 CASE COUNT: 96
 ATTRIBUTES:
 Gluten-Free
 Whole Grain
 1 oz. Eq. Grain
 No Artificial Flavors
 No Colors from Artificial Sources

Nutrition Information:

Serving Size:	1 Bowl (28g)	
Amount Per Serving:	As Packaged	
Calories	120	
Calories From Fat	25	
		% Daily Value*
Total Fat	2.5g	4%
Saturated Fat	0g	0%
Trans Fat	0g	
Cholesterol	0mg	0%
Sodium	170mg	7%
Potassium	40mg	1%
Total Carbohydrate	22g	8%
Dietary Fiber	1g	4%
Sugars	6g	
Protein	1g	
Vitamin A	8%	
Vitamin C	8%	
Calcium	8%	
Iron	40%	
Vitamin D	8%	
Thiamin	20%	
Riboflavin	20%	
Niacin	20%	
Vitamin B6	20%	
Folic Acid	45%	
Vitamin B12	20%	
Zinc	20%	

* Percent Daily Value (DV) are based on a 2,000 calorie diet

* - Not a significant nutrient source

* Nutritional information is subject to change. See product label to verify ingredients and allergens.

*Do not eat raw dough or batter.

Ingredients:

Whole Grain Rice, Rice, Sugar, Canola Oil, Salt, Rice Fiber, Cinnamon, Molasses, Natural Flavor. Vitamin E (mixed tocopherols) Added to Preserve Freshness. Vitamins and Minerals: Calcium Carbonate, Iron and Zinc (mineral nutrients), Vitamin C (sodium ascorbate), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

ALLERGENS:

Kosher



Preparation Instructions:

Single-serve ready to eat dry cereal

Package Information:

NET WEIGHT N/A
VOLUME: 1.777 CF
HEIGHT: 14 IN
LENGTH: 16.87 IN
WIDTH: 13 IN
CASE SIZE: 1.777 CF

Product Information



Post
FOODSERVICE

Cinnamon Toasters - small bowl pack

Malt-O-Meal Cinnamon Toasters Bowl Pack	CIN-5.0BP	Real Cinnamon and sugar in every bite. Crispy, sweetened whole wheat and rice cereal. No Artificial Flavors. Contains 12 vitamins and minerals.
Pack & Size	96 / 1 oz	
Top Seller - Meets K12 1 oz Equivalent Grain		
Case	03915	All Family Favorite Only 9g Sugar Whole Grain Wheat 1st Ingredient Smart Snack Qualified 1 oz equivalent grain Vitamin Fortified
Case GTIN	1 00 42400 03915 7	
Shipping Weight (lbs.)	8.67	
Case Cube (cu. ft.)	1.79	
Case Dimensions LxWxH (inches)	16.56 x 13 x 14.38	
Pallet: Tier (Cases per layer)	9	
Pallet: Hi (Number of Layers)	3	
Cases per pallet	27	
Meets USDA Whole Grain Criteria	yes: 1st Ingredient = Whole Grain Wheat	
Allergens Present	Wheat, Soy	
County of Origin	USA	

Actual Bowl Pack Lid pictured below



Nutrition Facts: Serv. Size 1 bowl (3/4 cup), Amount/Serv.: **Cal.** 120, **Fat Cal.** 30, **Total Fat** 3.5g (5%DV), **Sat. Fat** 0.5g (3%DV), **Trans Fat** 0g, **Cholesterol** 0mg (0%DV), **Sodium** 130mg (5%DV), **Total Carb.** 22g (7%DV), Dietary Fiber <1g (3%DV), Sugars 9g, Other Carb. 12g, Protein 1g, Vitamin A (10%DV), Vitamin C (10%DV), Calcium (10%DV), Iron (50%DV), Vitamin D (10%DV), Thiamin (25%DV), Riboflavin (25%DV), Niacin (25%DV), Vitamin B6 (25%DV), Folate (50%DV), Vitamin B12 (25%DV), Zinc (25%DV). *Percent Daily Values (DV) are based on a 2,000 calorie diet.

Ingredients: Whole grain wheat, sugar, rice flour, canola oil and/or partially hydrogenated soybean oil, fructose, maltodextrin, dextrose, salt, tricalcium phosphate, cinnamon, soy lecithin, trisodium phosphate, annatto and caramel color, natural flavor, vitamin C (sodium ascorbate), niacin (niacinamide), reduced iron, zinc (zinc oxide), vitamin A palmitate, vitamin B6 (pyridoxine hydrochloride), vitamin B2 (riboflavin), vitamin D, vitamin B1 (thiamin mononitrate), vitamin B12, folate (folic acid), BHT (to preserve freshness).
Contains wheat and soybean ingredients.

Complies With USDA Requirements For 1 Bread Equivalent Serving

16590 1107 CIN-5.0 BP

oz equivalent grain	1 oz
% Whole Grain	64%
< 6.99g non-creditable grains per 1 oz	✓
≤ 150 calories	✓
≤ 35% calories from fat	✓
≤ 10% calories from saturated fat	✓
≤ 35% sugar by weight	✓
0g trans fat per serving	✓
Smart Snack Qualified	✓
Shelf Life (days)	365
Kosher Symbol	U D
Calories per serving	120
Total Fat	3.5g
Sodium	130mg
Total Carbs	22g
Dietary Fiber	<1g
Sugar	9g
Protein	1g



1-800-743-3029 or visit us on the web at: maltomeal.com

NET WT 1.00 OZ (28g)



0 42400 03915 0

Distributed By:
Malt-O-Meal Co., Minneapolis, MN 55402
Made in U.S.A. ©2011 Malt-O-Meal Co.

Formulation Statement for Documenting Grains in School Meals

(Crediting Standards Based on Revised Exhibit A weights per oz equivalent)

Product Name: Malt-O-Meal Cinnamon Toasters Bowl Pack
Manufacturer: Post Consumer Brands

Code No: 03915
Serving Size: 1 oz

- I. Does the product meet the Whole Grain-Rich Criteria: Yes**
 (Refer to SP 30-2012 Grain Requirements for National School Lunch Program and School Breakfast Program.)
- II. Does the product contain non-creditable grains: Yes** **How many grams:** 5
 (Products with more an .24oz equivalent or 3.99 grams for Groups A-G and 6.99 grams for Group H of non-creditable grains may not credit toward the grain requirements for school meals.)
- III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals).**
 (Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains. Group A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight.)

Indicate which Exhibit A Group (A-I) the Product Belongs: I

Description of Product per Food Buying Guide	Portion Size of Product as Purchased A	Weight of one ounce equivalent as listed in SP 30-2012 B	Creditable Amount A ÷ B
RTE Cereal	1	1	1
Total Creditable Amount¹			1

¹Total Creditable Amount must be rounded down to the nearest quarter (0.25) oz eq. Do not round up.

Total weight (per portion) of product as purchased: 1 oz
 Total contribution of product (per portion) 1 oz equivalent

I further certify that the above information is true and correct and the a 1 ounce portion of this product (ready for serving) provides 1 oz equivalent Grains. I further certify that non-creditable grains **are not** above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

Merrilee Olson 1/13/2017
 Signature & Date

Merrilee Olson
 Printed Name

K12 Sales Manager
 Title

763-245-0853
 Phone #



Smart Snacks Product Calculator Results

Brand:
Malt-O-Meal

Product Name:
Cinnamon Toasters Cereal Bowl Pack

Serving Size:
28.35 g

First Ingredient:
Whole Grain Wheat

• Your whole grain product meets all nutrient standards.



Nutrition Facts

Serving Size 1 oz (about 28.35 g)

Amount Per Serving

Calories 120 **Calories from Fat** 120

Total Fat (g) 3.5

Saturated Fat (g) 0.5

Trans Fat (g) 0

Sodium (mg) 130

Carbohydrates

Sugars (g) 9

Vitamin D (% NA) Potassium (% NA)

Calcium (% NA) Dietary Fiber (% NA)

Product Information



Post
FOODSERVICE

Honey Scooters Special Edition - small bowl pack

Malt-O-Meal Honey Scooters Bowl Pack	Special Edition	HNK-1 BP	A puffed toasted cereal in donut-shaped pieces with real honey. 6g sugar per 1 oz eq grain serving. Low fat. Contains 13 essential vitamins & minerals. No artificial flavors or certified synthetic colors. Smart Snack Qualified. NO NUTS.
Pack & Size	96 / 1 oz		<p>Meets K12 1 oz Equivalent Grain</p> <p>All Family Favorite</p> <p>Only 6g Sugar - CACFP Qualified</p> <p>Whole Grain Oat Flour 1st Ingredient</p> <p>Smart Snack Qualified</p> <p>1 bowl = 1 oz equivalent grain</p> <p>13 essential vitamins & minerals</p> <p>Good Source of: Vitamin A, Vitamin C, Calcium, Vitamin D, Phosphorus</p> <p>Excellent source of: Iron, Thiamin, Riboflavin, Niacin, Vitamin B6, Folic Acid, Vitamin B12, Zinc</p> <p>This Honey Scooters - Special Edition cereal contains 25% less sugar than our regular Honey Scooters cereal.</p> <p>NO NUTS</p>
Case	27597		
Case GTIN	1 00 42400 27597 5		
Shipping Weight (lbs.)	8.87		
Case Cube (cu. ft.)	2.29		
Case Dimensions LxWxH (inches)	16.56 x 13 x 18.38		
Pallet: Tier (Cases per layer)	9		
Pallet: Hi (Number of Layers)	2		
Cases per pallet	18		
Meets USDA Whole Grain Criteria	yes: 1st Ingredient = Whole Grain Oat Flour		
Allergens Present	Wheat		
Country of Origin	USA		

Actual Bowl Pack Lid pictured below

Malt-O-Meal

Honey Scooters **Special Edition**

CEREAL

Nutrition Facts	Amount/Serving	%DV*	Amount/Serving	%DV*
Serving Size 1 bowl (28g) Calories 110 Calories from Fat 15 *Percent Daily Values are based on a 2,000 calorie diet.	Total Fat 1.5g	2%	Potassium 75mg	2%
	Saturated Fat 0g	0%	Total Carbohydrate 22g	7%
	Trans Fat 0g		Dietary Fiber 2g	8%
	Cholesterol 0mg	0%	Sugars 6g	
	Sodium 170mg	7%	Protein 3g	
	Vitamin A 10% • Vitamin C 10% • Calcium 10% • Iron 50% • Vitamin D 10% Thiamin 25% • Riboflavin 25% • Niacin 25% • Vitamin B6 25% • Folic Acid 50% • Vitamin B12 25% • Phosphorus 10% • Zinc 25%			
	Ingredients: Whole Grain Oat Flour, Sugar, Wheat Starch, Honey, Salt, Trisodium Phosphate, Caramel Color, Molasses, Natural Flavor. Vitamins & Minerals: Calcium Carbonate, Reduced Iron, Sodium Ascorbate (Vitamin C), Niacinamide (Vitamin B3), Zinc Oxide (source of zinc), Folic Acid, Pyridoxine Hydrochloride (Vitamin B6), Riboflavin (Vitamin B2), Vitamin A Palmitate, Thiamin Mononitrate (Vitamin B1), Vitamin B12, Vitamin D3.			
	Contains Wheat.			
	1 BOWL = 1 OZ EQUIVALENT GRAIN			

27244 1703 HNK-1 BP

1-800-743-3029 or visit us on the web at: PostConsumerBrands.com

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6g sugar per serving

WHOLE GRAIN 20g or more per serving EAT 48g OR MORE OF WHOLE GRAIN DAILY

NET WT 1 OZ (28g)

0 42400 27597 8

oz equivalent grain	1 oz
% Whole Grain	90%
< 6.99g non-creditable grains per 1 oz	✓
≤ 150 calories	✓
≤ 35% calories from fat	✓
≤ 10% calories from saturated fat	✓
≤ 35% sugar by weight	✓
0g trans fat per serving	✓
Smart Snack Qualified	✓
Shelf Life (days)	365
Kosher Symbol	U
Calories per serving	110
Total Fat	1.5g
Sodium	170
Total Carbs	22g
Dietary Fiber	2g
Sugar	6g
Protein	3g

Formulation Statement for Documenting Grains in School Meals

(Crediting Standards Based on Revised Exhibit A weights per oz equivalent)

Product Name: Malt-O-Meal Honey Scooters Special Edition Bowl Pack

Code No: 27597

Manufacturer: Post Consumer Brands

Serving Size: 1 oz

I. Does the product meet the Whole Grain-Rich Criteria: Yes

(Refer to SP 30-2012 Grain Requirements for National School Lunch Program and School Breakfast Program.)

II. Does the product contain non-creditable grains: Yes

How many grams:

2.19

(Products with more than .24oz equivalent or 3.99 grams for Groups A-G and 6.99 grams for Group H of non-creditable grains may not credit toward the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program:

Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals).

(Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains. Group A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight.)

Indicate which Exhibit A Group (A-I) the Product Belongs:

I

Description of Product per Food Buying Guide	Portion Size of Product as Purchased A	Weight of one ounce equivalent as listed in SP 30-2012 B	Creditable Amount A ÷ B
RTE Cereal	1	1	1
Total Creditable Amount¹			1

¹Total Creditable Amount must be rounded down to the nearest quarter (0.25) oz eq. Do not round up.

Total weight (per portion) of product as purchased: 1 oz

Total contribution of product (per portion) 1 oz equivalent

I further certify that the above information is true and correct and the a 1 ounce portion of this product (ready for serving) provides 1 oz equivalent Grains. I further certify that non-creditable grains **are not** above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

Merrilee Olson 4/11/2017

Signature & Date



Merrilee Olson
Printed Name

K12 Sales Manager
Title

763-245-0853
Phone #

Smart Snacks Product Calculator Results

Brand:
Malt-O-Meal

Product Name:
Honey Scooters Special Edition Bowl Pack

Serving Size:
28.35 g

First Ingredient:
Whole Grain Oat Flour

Your whole grain product meets all nutrient standards for entrees or snack foods. for entrees.

Nutrition Facts

Serving Size 1 oz (about 28.35 g) ⓘ

Servings Per Container

Amount Per Serving

Calories 110

Calories from Fat 15

Total Fat (g) 1.5

Saturated Fat (g) 0

Trans Fat (g) 0

Sodium (mg) 170

Carbohydrates

Sugars (g) 6

Vitamin D (%) NA

Potassium (%) NA

Calcium (%) NA

Dietary Fiber (%) NA

FOODSERVICE

Product Information



FOODSERVICE

Marshmallow Mateys Special Edition - small bowl pack

Malt-O-Meal Marshmallow Mateys Bowl Pack	Special Edition	MRK-1 BP	Puffed sweetened toasted whole grain oat cereal in anchor shaped pieces with marshmallows. Only 6g sugar per 1 oz eq grain serving. 12 essential vitamins and minerals
Pack & Size	96 / 1 oz		<p>Top Seller - Meets K12 1 oz Equivalent Grain</p> <p>All Family Favorite</p> <p>6g Sugar</p> <p>Whole Grain Oat Flour 1st Ingredient</p> <p>1 bowl = 1 oz equivalent grain</p> <p>Smart Snack Qualified</p> <p>12 Essential Vitamins & Minerals Good Source of: Vitamin A, Vitamin C, Calcium, Vitamin D Excellent Source of: Iron, Thiamin, Riboflavin, Niacin, Vitamin B6, Folic Acid, Vitamin B12, Zinc</p> <p>Marshmallow Mateys - Special Edition Cereal contains 50% less sugar than our regular Marshmallow Mateys cereal.</p>
Case	27596		
Case GTIN	1 00 42400 27596 8		
Shipping Weight (lbs.)	8.87		
Case Cube (cu. ft.)	2.29		
Case Dimensions LxWxH (inches)	16.56 x 13 x 18.38		
Pallet: Tier (Cases per layer)	9		
Pallet: Hi (Number of Layers)	2		
Cases per pallet	18		
Meets USDA Whole Grain Criteria	yes: 1st Ingredient = Whole Grain Oat Flour		
Allergens Present	Wheat		
County of Origin	USA		

Actual Bowl Pack Lid pictured below





Marshmallow Mateys

CEREAL

Special Edition

Nutrition Facts	Amount/Serving	%DV*	Amount/Serving	%DV*	
Serving Size 1 bowl (28g) Calories 110 Calories from Fat 15 <small>*Percent Daily Values are based on a 2,000 calorie diet.</small>	Total Fat 1.5g	2%	Potassium 75mg	2%	
	Saturated Fat 0g	0%	Total Carbohydrate 21g	7%	
	Trans Fat 0g		Dietary Fiber 2g	8%	
	Cholesterol 0mg	0%	Sugars 6g		
	Sodium 270mg	11%	Protein 3g		
	Vitamin A 10% • Vitamin C 10% • Calcium 10% • Iron 50% • Vitamin D 10% Thiamin 25% • Riboflavin 25% • Niacin 25% • Vitamin B6 25% • Folic Acid 50% • Vitamin B12 25% • Zinc 25%				
	Ingredients: Whole Grain Oat Flour, Sugar, Wheat Starch, Salt, Modified Cornstarch, Corn Syrup, Dextrose, Gelatin, Trisodium Phosphate, Artificial Flavor, Yellow 5, Red 40, Blue 1, Yellow 6. Vitamins & Minerals: Calcium Carbonate, Sodium Ascorbate (Vitamin C), Reduced Iron, Niacinamide (Vitamin B3), Zinc Oxide (source of zinc), Folic Acid, Pyridoxine Hydrochloride (Vitamin B6), Riboflavin (Vitamin B2), Vitamin A Palmitate, Thiamin Mononitrate (Vitamin B1), Vitamin B12, Vitamin D3. Contains Wheat.				
	PARTIALLY PRODUCED WITH GENETIC ENGINEERING		1 BOWL = 1 OZ EQUIVALENT GRAIN		



1-800-431-7678 or visit us on the web at
PostConsumerBrands.com



Post Consumer Brands, LLC 20802 Kensington Blvd.
 Lakeville, MN 55044, USA
 ©Post Consumer Brands, LLC





0 42400 27596 1

oz equivalent grain	1 oz
% Whole Grain	90%
< 6.99g non-creditable grains per 1 oz	✓
≤ 150 calories	✓
≤ 35% calories from fat	✓
≤ 10% calories from saturated fat	✓
≤ 35% sugar by weight	✓
0g trans fat per serving	✓
Smart Snack Qualified	✓
Shelf Life (days)	365
Kosher Symbol	none
Calories per serving	110
Total Fat	1.5g
Sodium	270mg
Total Carbs	21g
Dietary Fiber	2g
Sugar	6g
Protein	3g

Formulation Statement for Documenting Grains in School Meals

(Crediting Standards Based on Revised Exhibit A weights per oz equivalent)

Product Name: Malt-O-Meal Marshmallow Mateys Special Edition

Code No: 27596

Manufacturer: Post Consumer Brands

Serving Size: 1 oz

I. Does the product meet the Whole Grain-Rich Criteria: Yes

(Refer to SP 30-2012 Grain Requirements for National School Lunch Program and School Breakfast Program.)

II. Does the product contain non-creditable grains: Yes

How many grams:

2.16

(Products with more an .24oz equivalent or 3.99 grams for Groups A-G and 6.99 grams for Group H of non-creditable grains may not credit toward the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program:

Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals).

(Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains.

Group A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight.)

Indicate which Exhibit A Group (A-I) the Product Belongs:

I

Description of Product per Food Buying Guide	Portion Size of Product as Purchased A	Weight of one ounce equivalent as listed in SP 30-2012 B	Creditable Amount A ÷ B
RTE Cereal	1	1	1
Total Creditable Amount¹			1

¹Total Creditable Amount must be rounded down to the nearest quarter (0.25) oz eq. Do not round up.

Total weight (per portion) of product as purchased: 1 oz

Total contribution of product (per portion) 1 **oz equivalent**

I further certify that the above information is true and correct and the a 1 ounce portion of this product (ready for serving) provides 1 oz equivalent Grains. I further certify that non-creditable grains **are not** above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

Merrilee Olson 3/23/2017

Signature & Date

Merrilee Olson
Printed Name

K12 Sales Manager
Title

763-245-0853
Phone #



Smart Snacks Product Calculator Results

Brand:
Malt-O-Meal

Product Name:
Marshmallow Mateys Special Edition Bowl Pack

Serving Size:
28.35 g

First Ingredient:
Whole Grain Oat Flour

Your whole grain product meets all nutrient standards for entrees or snack foods, for entrees.

Nutrition Facts

Serving Size 1 oz (about 28.35 g) ⓘ

Servings Per Container

Amount Per Serving

Calories 110

Calories from Fat 15

Total Fat (g) 1.5

Saturated Fat (g) 0

Trans Fat (g) 0

Sodium (mg) 270

Carbohydrates

Sugars (g) 6

Vitamin D (%) NA

Potassium (%) NA

Calcium (%) NA

Dietary Fiber (%) NA

FOODSERVICE

