CTE Program: Sport, Recreation and Entertainment Marketing

Career Cluster: Marketing, Sales & Service

DCS @	Standard Diploma Requirements  14 Core Curriculum Credits					
Career Technical Education	Grade 9	Grade 10	Grade 11	Grade 12		
English	4 Credits in English	AP - Advanced Placen	AP - Advanced Placement, DE - Dual Enrollment, EGP - English General Paper			
Advanced Scholar	English 2 Honors	AP Lang	AP Lit AP Elective or DE			
Scholar	English 2 Honors	English 3 Honors	AICE EGP, DE, or AP Lang	AICE EGP, DE, or AP Lit		
Merit	English 1 (R or H)	English 2 (R or H)	AICE EGP	DE or Eng 4 (R or H)		
Mathematics	4 Credits in Mathematics	MCL - Math for College Liberal Arts, MDFL - Math for Data & Fin Lit				
Advanced Scholar	Algebra 2 Honors	AP Math, DE (College Algebra), or Math for College Algebra (MCA)				
Scholar	Geometry Honors	Algebra 2 Honors	AP Math, MCL, MDFL, MCA, Prob/Stats (R or H)			
Merit	Algebra 1 or Algebra 1A	Algebra 1 or Geometry	ALG 2, MCL, MDFL, MCA, Prob/Stats (R orH)			
Science	3 Credits in Science	AP - Advanced Placement, DE - Dual Enrollment, EQ - Equally Rigorous Science				
Advanced Scholar	Biology 1 Honors	Chemistry 1 Honors	AP Science, DE, or AICE Science Courses			
Scholar	Biology 1 Honors	Chemistry 1 (R or H)	AP Science, DE, AICE, or other EQ Science Course			
Merit	Environmental or Earth Space Science	Biology 1 Honors	Other EQ HS Science Courses or CTE Courses that Substitute for EQ Science Course			
Social Studies	3 Credits in Social Studies	2023 Freshmen must o	nmen must complete a Personal Finance* course for graduation			
Advanced Scholar	Personal Finance & Money Management	AP World History or AP European History	AP US History	AP Gov't & AP Econ		
Scholar/Merit	AP Human Geo, or Personal Finance & Money Management	World History (AP or H), or Personal Finance & Money Management	US History (H)	US Gov't & Econ. (H)		
Required Courses: Algebra 1 or Geometry, Biology, World History, US History, Personal Finance, US Gov't, & Economics						
7.5 Elective Credits						
Career & Technical Education Course:	Marketing Essentials <i>or</i> Sport, Recreation, & Entertainment Essentials	Marketing Applications or Sport, Recreation, & Entertainment Applications	Sport, Recreation, & Entertainment Marketing Management	Sport, Recreation, & Entertainment Marketing Internship <i>or</i> OJT		
Recommended:	Foreign Language	Foreign Language	Elective	Elective		
	2	.5 Other Required Course	es			
	1 Crea	lit: Physical Education (H.	O.P.E.)			
10	1 Credit: Fine & Performing Arts, Speech & Debate, any CTE course, or Practical Arts					
	5 Credit: Personal Finance I	Requirement - *CTE offers	Personal Financial Literacy	/		
**This document is intended for course planning. Course offerings may vary by school. Please contact your school's guidance department, program director, or assistant principal for site specific information.						

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Dual enrollment courses may be used to satisfy high school graduation or Bright Futures Gold Seal Vocational and CAPE Scholars

Award requirements.

## **Related Post-Secondary Opportunities**

ry s	Career Certificate Programs	College Credit Certificate	Degree Programs
condary	Technical College - Clock Hour	<60 College Credits	Associate of Science (AS)
-Se or	Marketing, Management &	Digital Marketing Strategy	Marketing Management
	Entrepreneurial Principles	Entrepreneurship	
		Marketing Operations	CAREER TECHNICAL ADULT EDUCATION